



ONE NATION.
ONE MAGAZINE.





Ami has reached a level of distinction in both journalism and aesthetic design, an achievement that enables it to bring intellectuals and deep thinkers into the fold. Its powerful pages beckon leaders and shapers of the Jewish community, making a difference in the Jewish world and beyond.



With its unparalleled editorial and writing staff covering topics that are universal in appeal and international in outlook, Ami attracts a readership from all sectors of the Jewish world. Professional and clever, Ami has become the one media outlet for the entire Jewish people, backed by the strength of its many distinguished voices.



No other Jewish publication is as relevant to today's reader, providing entertaining reading material for the whole family. Ami faces hot-button issues head-on and stimulates valuable discussion, all the while maintaining respect and deference to its readers' shared values.



Lasting Impact

According to research surveys, print advertisement has more lasting impact than any other advertising medium. Four out of five adults read magazines, and studies have shown that when consumers read magazines, they are much less likely to engage with other media or participate in non-media activities compared to users of TV, radio or the Internet.



The Jewish Market

Jewish-interest magazines offer readers an opportunity to connect with people around the world, enjoy kosher content, and feel part of something bigger than themselves.

The Jewish Sabbath is a time when most Orthodox readers enjoy print publications without the usual weekday distractions. This is the key factor that ensures that Jewish readership will remain constant.



With readers spanning six continents, Ami Magazine has over 200,000 weekly readers worldwide.

89%
of Ami readers are married and have a household of **five people or more.**

71%
of newsstand purchasers **buy magazines every week.**

66%
of Ami readers are between **ages of 18 and 45.**



Ami has become the **voice of the Jewish world** at large and the forum of choice for addressing community matters.



The Orthodox Jewish population is experiencing explosive growth. Reaching this demographic of consumers, businessmen and budding entrepreneurs is of paramount importance to every industry.



Our publication has experienced unprecedented success in the almost seven years since it was founded, and is now the preferred vehicle for business owners looking to **reach their target consumer**.

Brooklyn
Manhattan
Queens
Staten Island
Lakewood
Monsey
Chicago
Miami
Cleveland
Baltimore
Atlanta
Denver
Montreal
Toronto
London
Manchester
Los Angeles
Dallas
Houston
Passaic
Teaneck
Highland Park
Detroit
Silver Spring
Skokie
Gateshead
Vienna
Antwerp
Zurich
Sao Paulo
Johannesburg
Melbourne
Jerusalem
Tel Aviv
Tzefat
Beitar
Bnei Brak
Beit Shemesh

AmiPackage



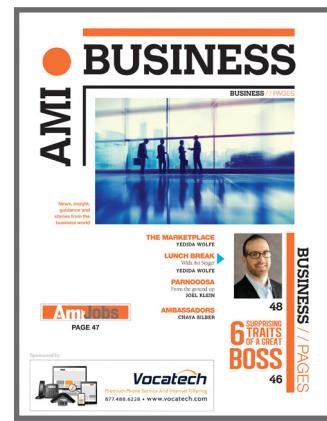
Ami

With its finger on the pulse of the Jewish world, Ami brings a fresh perspective to the topics that matter most to its readership. From high profile interviews to international events, Ami has become the leading source for news and information about issues affecting our community.



Ami Business

With up-to-date financial news, fascinating profiles and in-depth features that show how venture capitalism and entrepreneurship really work, Ami Business is an exciting resource for anyone running a business or trying to start one.



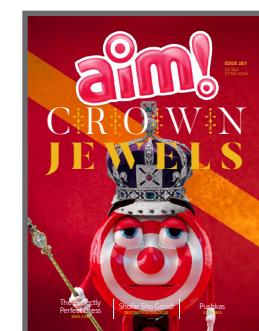
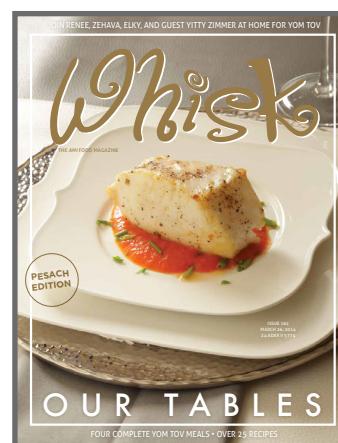
AmiLiving

There's the news, and then there are the people behind the headlines. AmiLiving explores the color and depth of human experience, delving beneath the surface on subjects ranging from relationships and marriage to child-rearing and physical and emotional health. Weekly columns also offer the best in modern Jewish fiction and non-fiction as well as practical inspiration for everyday life.



Aim!

Geared towards children and tweens and innovative beyond any Jewish kids' magazine on the market, Aim! educates and entertains with intelligent content and a creative format.



↑ Whisk

Ami's food magazine brings the world of culinary arts and recipes to a new level. Intended for the experienced chef as well the novice who is ill at ease with a spatula, Whisk provides food for thought and has become the leading platform for food brands to connect with the kosher consumer.



Not near a newsstand? On the road?

Ami is the only Jewish magazine with a weekly eMag.

Our subscribers can keep up with the Jewish world,
no matter where they are on the globe.



WHEN YOU ADVERTISE WITH AMI, YOU'LL NOT ONLY BE REACHING THE MOST JEWISH READERS THROUGH ITS GLOSSY AND SOPHISTICATED PAGES, BUT WILL ALSO ENJOY:

IMMEDIATE RESPONSE.

Need a rate quote?
Want to know which premium placements are available in a particular issue?
Our executives are always available to provide you with the information you need.

STRATEGIC LOCATION.

While meeting your preference is always our first objective, our staff can also advise you on optimal placement adjacent to features or columns that may be of keen interest to your intended audience.

PROFESSIONAL ADVICE.

Our advertising executives know what works, while remaining sensitive to your marketing budget. They will advise you on the packages that will get you the best return on your investment, in an honest and upright manner.

LONG-TERM RELATIONSHIPS.

Ami prides itself on the relationships it builds with each of our advertisers. We look out for your best—because when you win, we win. We look forward to long-term, mutually beneficial partnerships.





Ami is a high quality, first-rate magazine that is read by EL AL passengers all over North America. Response to our ads has been very successful. We are pleased to partner with Ami."

Sheryl Stein
EL AL Israel Airlines



We highly value Ami Magazine for consistently providing insightful and interesting content. Ami's readership is intelligent and open-minded. We are proud to be long-time partners with this publication. The feedback on our ads is excellent."

Mordy Herzog
Royal Wine/Baron Herzog



We're right at home with you...

Whether you're covered... Or not.

Whether you need a nurse, aide, therapist, nutritionist, or someone to just check in and what our community members need - and we treat our clients with genuine respect. Whether we service one day or one year, we're here for you.

Fortunate when it comes to healthcare services you do have a choice. Tell your hospital or nursing home about us. We'll take it from there. And remember, we'll work with you whether you're insurance-covered or not.



CERTIFIED HOME HEALTH AGENCY

The Americare Certified Home Health Call
(716) 872-2630
For care: Therapists / Social Workers / Home Health Aides
Dsp. Assistants, 172 Elgin Highway, Amherst, NY 14226
For information: 172 Elgin Highway, Amherst, NY 14226
1-866-331-6873

Whenever I want to reach the Jewish community at large, I find that Ami is the perfect publication to advertise my business. It's extremely popular and has a well-read audience."

Elly Kleinman
Americare



FULL PAGE

8.375" X 10.875"
(TRIM SIZE)

Please add crop marks
and 0.125" bleed

JUNIOR 2/3

5" X 10.3"

1/2 VERT

3.75" X
10.3"

1/2 HORIZ

7.75" X 5"

1/3 VERT

2.5" X
10.3"

1/3 HORIZ

7.75" X 3.25"

1/4

3.75" X 5"

BANNER

7.75" X 2"

A KEEN GRASP OF
CURRENT EVENTS.

A REVERENCE FOR
TRADITION.

WITH AMI, THERE'S
NO NEED TO CHOOSE.





GENERAL:

718.534.8800
info@amimagazine.org



ADVERTISING:

718.534.8800 x2
ads@amimagazine.org



ONLINE:

www.amimagazine.org
[@Ami_Magazine](https://twitter.com/Ami_Magazine) [@whiskbyami](https://instagram.com/whiskbyami)